

## Agriculture in Saskatchewan Value Added Opportunities

Presented by the Saskatchewan Ministry of Agriculture

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## Agriculture in Saskatchewan

#### Saskatchewan ...

- Has 42% of Canada's agricultural land
  = 18.2 M hectares
- Is home to 37,000 farms; average farm size is 586 hectares
- Is Canada's top agri-food exporter
- Agri-food exports reached a record \$15.3 billion in 2015, accounting for nearly half of all provincial exports
- Has 1/3 of Canada's cow herd
- Significant exports to 15 countries





### Saskatchewan: Feeding the world



#### **Top Five Export Markets:**

1.The United States - \$4.0 billion

2.China - \$2.4 billion

3.India - \$1.5 billion

4.Japan - \$882 million

5.Mexico - \$626 million





## We grow a diversity of crops ...





**Pulses** 



Canola, mustard







Canaryseed saskatchewan.ca



Quinoa



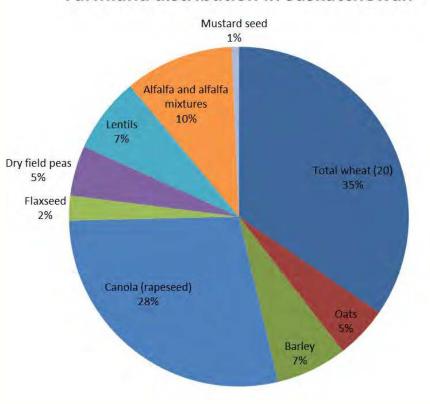
Superfruits



Flax

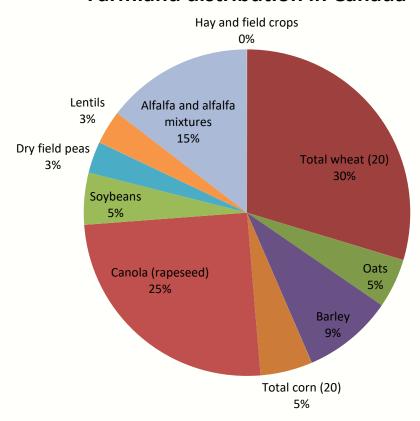


#### Farmland distribution in Saskatchewan



Data source: Statistics Canada

#### **Farmland distribution in Canada**





## Definition of value added agriculture?

- Any activity that increases the value of Saskatchewan grown products above commodity price levels
  - 1. Saskatchewan grown products include food, feed, livestock and bio-products
  - Requires modification (transformation) of raw commodity, not simply cleaning and bagging
  - 3. Results in quantifiable economic impact (contribution to GDP, retail / export focused)



## **Opportunities in Value Added**

- Pea processing for starch and protein fractions
- Cereal processing for flour or malt
- Livestock processing, beef, hogs, lamb
- Oilseed processing for canola vegetable oil, mustard
- Other crops, potatoes, berries, carrots
- Food manufacturing ingredients







### **Example - Pea Processing in Saskatchewan**

#### Advantages ...

- Close to source
  - Large quantity of high quality pea supply available
  - Minimizes delays due to regulations and logistics
  - Shortens time between procurement and processing
  - More profitable as closer to North American markets
- Province has low taxes and a business-friendly environment
- Research support: including scientists working in pulse ingredient fractionation, isolates and their diverse uses (from health, to pet food, to industrial applications)
- Timing is right to invest in pea processing in Saskatchewan
- Existing pea processing competition is minimal, especially for wet processing



## **Pea Processing Opportunity**

#### Pea ingredients include:

- Proteins (isolates and concentrates) ~24 g/100 g
- Soluble and insoluble fibre ~17 g/100 g
- Starches and sugars ~25 g / 100 g

#### Many uses:

- Beverage formulations, health drinks
- Snacks
- Protein supplements
- Non-meat protein option
- Pet food
- Starches (flour) for noodles
- Starches for industrial uses (mining, oil and gas drilling)
- Fibres for functional foods
- Non-gluten, non-soy



## Value Added Support Services

- Saskatchewan provides support services for new investors to build, acquire or invest in value added processing in the province.
- The Value Added Team will assist you in ensuring you find a good site and work with you to obtain all the information and costing services you need, including Water, Rail, Roads, Power, Natural Gas, Environment etc. to build your plant
- We can facilitate meetings with existing companies who may be interested in partnerships and joint operations.
- We can facilitate timely one on one meetings with the Crown Corporations who deliver these services





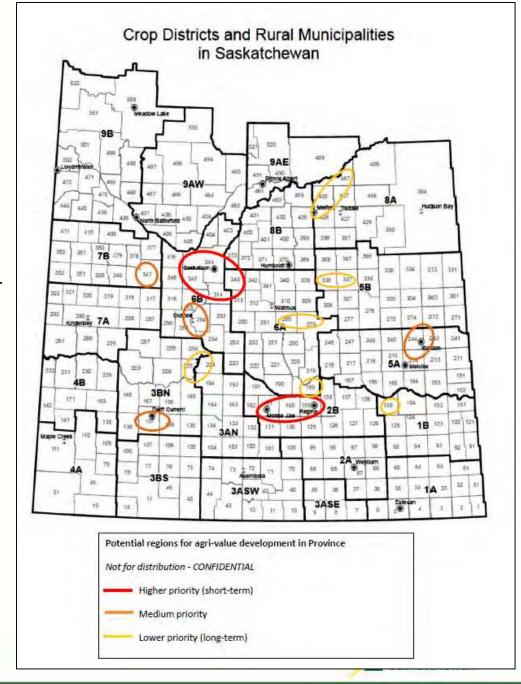




# Priority zones for development:

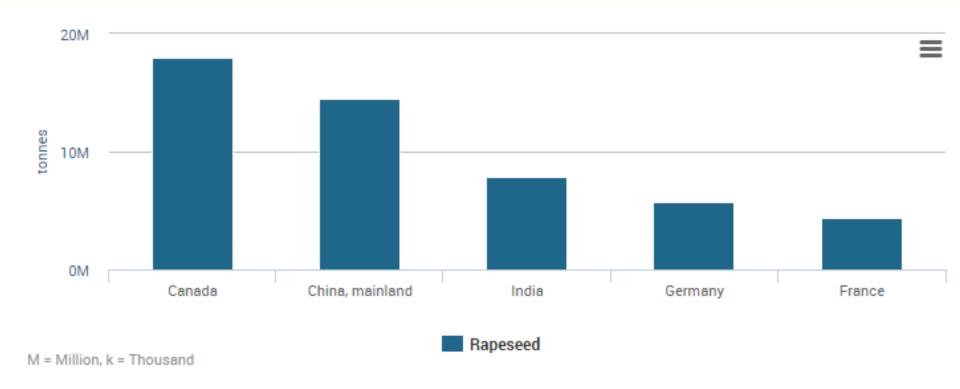
#### Considerations for development include:

- Main CP and CN rail lines
- Access to main highway for truck transport, access to Global Transportation Hub
- Proximity to a population base; labour
- Proximity to water source (potable and/or non-potable; sewer)
- Proximity to main SaskPower or TransGas source
- Location of potential competitors
- If there is already an established processor
- If within a municipality that welcomes processors (and provides tax exemptions)
- Proximity to commodity source being used



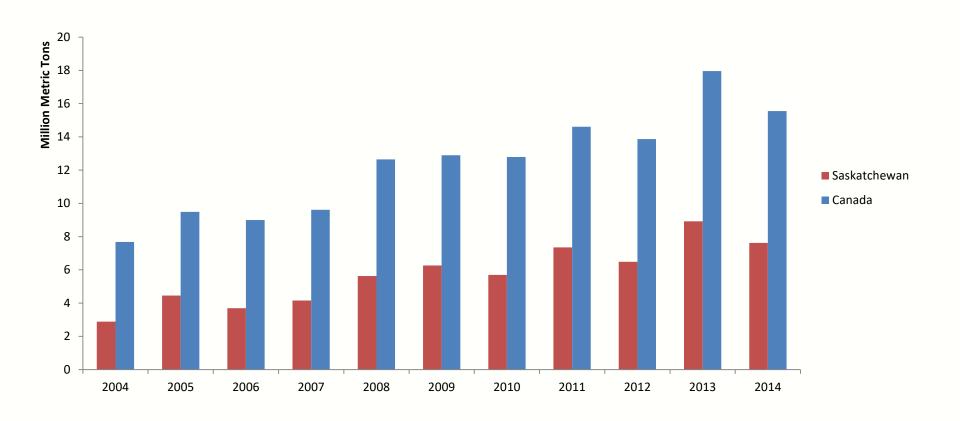


## **Canola Production Globally**





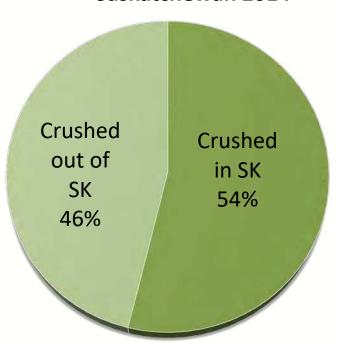
#### **Canola Production in Canada & SK**



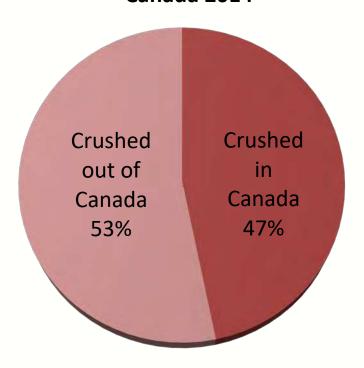


## Canola Production and Processing in Canada and SK



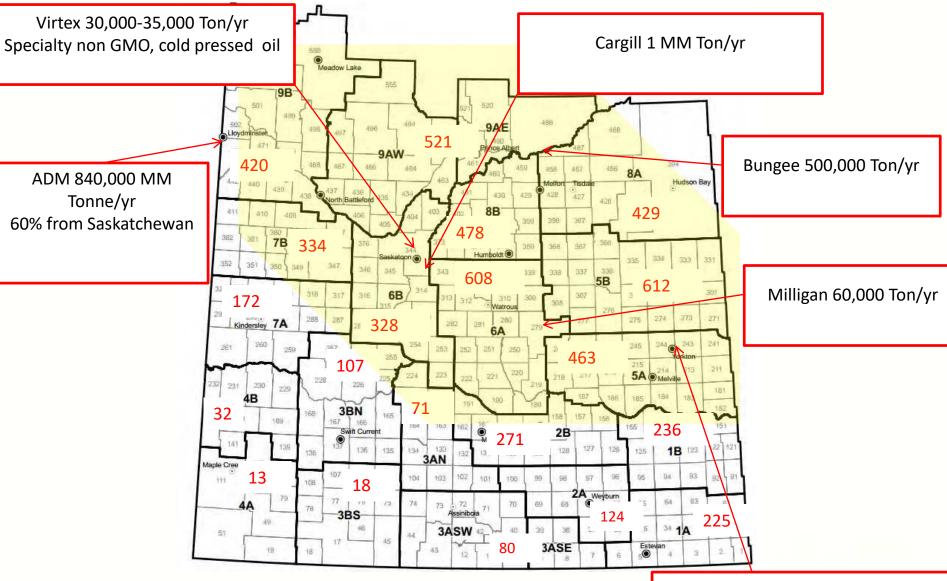


#### Canada 2014





#### Canola Production in Crop Districts (thousand tons)



Richardson 840,000 ton/yr Louis Dreyfus 850,000 ton/yr