FICCI

ADITYA BIRLA GROUP

FICCI – ADITYA BIRLA
CSR Centre For Excellence

MASTERCLASS ON

LEVERAGING ICT TOOLS FOR HIGH-QUALITY DATA COLLECTION, VISUALIZATION & DECISION-MAKING

DATE: 5 AUGUST 2025 | TIME: 10:00 AM - 5:45 PM
VENUE: FICCI, FEDERATION HOUSE, TANSEN MARG, NEW DELHI

ABOUT MASTERCLASS:

This training is designed to equip participants with practical skills to use ICT tools for efficient digital data collection, cleaning & visualization. Learn how to manage high-quality, real-time data that supports credible evaluations & drives impactful decisions in the development sector. Enhance your ability to capture secure, timely, and actionable insights for better program outcomes.

TOPICS COVERED:

- Importance of high-quality, real-time data in development evaluations
- Digital Data Collection using SurveyCTO
- Best practices for data cleaning
- Ethical considerations & data security
- Connecting Google Sheets / Survey Data to Looker Studio
- Best Practices for Dashboard building, charts & sharing

FEES:
INR 25,000+GST

FOR REGISTRATIONS & QUERIES:
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